

Southwest Decision Sciences Institute

<http://www.swdsi.org/>

Fortieth Annual Conference

February 24-28, 2009

Renaissance Hotel, Oklahoma City

CALL FOR PAPERS

TRACKS & CHAIRS:

Accounting

Mary Fischer
University of Texas – Tyler
Mary_Fischer@uttyler.edu

Economics

Noel Campbell
University of Central
Arkansas
ncampbell@uca.edu

E-Commerce

Adnan Omar
Southern University-New
Orleans
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DSS/ES/KM

Mark McMurtrey
University of Central
Arkansas
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Global Business

Punit Ahluwalia
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Research Pedagogy

Rhonda Syler
University of Arkansas –
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Innovative Education

Lee Revere
University of Houston –
Clear Lake
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Online Learning

June Lu
University of Houston-
Victoria
luj@uhv.edu

FINAL Deadline for Paper Submissions: **October 31, 2008**

Program Chair:

Dr. Kai S. Koong, University of Texas – Pan American

Competitive Papers. Papers or detailed abstracts are invited in, but not limited to, the track areas listed. All papers will be blind refereed electronically, and accepted papers will be published in the conference *Proceedings*. Abstracts should be of sufficient detail to indicate clearly the objectives of the research. Preference is given to completed papers. It is understood that submissions have not been previously published in a *Proceedings* or journal, nor are submissions currently under review for publication or presentation elsewhere. Submission of a paper implies that an author will register for the conference, attend the conference, and personally present the paper, if accepted.

Program Participation. Paper reviewers, discussants, and session chairpersons will be needed for a successful program. Please contact the Program Chair or one of the Track Chairs to indicate your interest by November 1, 2008. Symposia, tutorials, and workshops on current topics are invited. Please contact the Program Chair concerning these proposals.

Distinguished Paper Awards. Distinguished paper awards are once again be selected to recognize the outstanding papers submitted at the FBD conference.

Student Papers. Cash awards will be presented to the top three student papers. Papers submitted in the student track must be solely of student authorship.

Instructional Innovation Award. Alpha Iota Delta is sponsoring an award that is intended to recognize outstanding contributions that advance instructional approaches within the decision sciences. The focus of this award is innovation in college- or university-level teaching. A plaque will be awarded to the author(s) of the paper judged best within the Innovative Education track.

Fast Track Journal Reviews. The papers nominated for the best paper awards will be recommended to a group of journal editors for

Information Security & Privacy

Janet Bailey
University of Arkansas –
Little Rock
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Management Information Systems

Sung-kwan Kim
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Management

Jim Bishop
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Marketing

Maxwell Hsu
University of Wisconsin-
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Operations & Supply Chain Mgt.

Pedro Reyes
Baylor University
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E-Government/Non-Profit

June Wei
University of West Florida
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Quantitative Methods & Quality

Charlotte Jones
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Student Track

Donna Davis
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Proceedings Editor

Mohan Rao
University of Louisiana –
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Proceedings Production Coordinator

Carl M. Rebman, Jr.
University of San Diego
carlr@sandiego.edu

another round of fast track peer review and possible publication in those journals.

INSTRUCTIONS FOR CONTRIBUTORS

1. Author(s) should submit papers/abstracts via email attachment directly to the Program Chair at koongk@utpa.edu and drkks2002@yahoo.com. Abstracts should be a minimum of three pages; papers should not exceed twenty pages. The more complete and detailed the submission, the greater its chance for acceptance. Hard copies will not be accepted.
 2. Each submission must include a separate title page with the following information:
 - (1) title of submission
 - (2) type of submission (i.e., Refereed Research Paper, Non-Refereed Research Abstract, Workshop Proposal, Tutorial Proposal, Panel Proposal, or Symposium Proposal).
 - (3) author(s)
 - (4) affiliation(s)
 - (5) complete address(es)
 - (6) telephone number(s)
 - (7) email address of the author(s)
 - (8) name of the dean(s) of the affiliate school(s)
 - (9) track (or topic) that best fits the submission
 - (10) corresponding author
 3. The main body of the paper, abstract, or proposal must have a title but should not include author name(s).
 4. All submissions must be received by **OCTOBER 24 2008**. Acceptance or rejection notifications, as well as publication guidelines, will be provided by **November 25, 2008**. Submission deadline for the *Proceedings* is **December 30, 2008**.
 5. A pre-registration fee will be required before papers are accepted by the *Proceedings* Editor.
 6. **Volunteers:** Anyone interested in participating in the program as a session chair or reviewer should communicate her/his interests to the **Program Chair**. A [volunteer participation form](#) is available on the SWDSI website
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Finance

Shuming Bai
University of Texas
– Permian Basin
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Entrepreneurship

C. Yu
University of Houston
– Victoria
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Special Panels

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